

Press release

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## The DELFINGEN group asserts its brand identity

ANTEUIL, 20 November 2025 -

The Delfingen group, a long-standing leader in electrical cable protection solutions for the automotive industry, is today announcing a major transformation of its market strategy, and confirms its commercial ambition, which draws on the reputation of its various brands.

This strategic development reflects the group's successful diversification and its commitment to position itself as a global player not only in the automotive sector but also in new value-added industrial markets for its core cable protection solutions, such as robotics, trains, off-road equipment (agriculture, construction, mining), energy, data centres, etc.

With this, the **DROSSBACH**, **SCHLEMMER** and **REIKU** brands, which have developed their own brand identities, know-how and markets, have seen their autonomy strengthened while at the same time they benefit from the reputation of **DELFINGEN**, which for more than 70 years in the automotive sector has been synonymous with excellence, quality and competitiveness rooted in strong human values.

The **DELFINGEN** brand, which has focused on the automotive market, is now **DELFINGEN AUTOMOTIVE** and retains its visual identity, which reflects its leadership and recognised expertise.

The **Delfingen** group is responsible for coordinating this portfolio of brands and supporting their development. The group is adopting a new visual identity with a simple, modern logo. The group has also adopted a new website ([www.delfingengroup.com](http://www.delfingengroup.com)) with comprehensive information describing the group and its societal commitments and providing useful data for shareholders and investors.

# Delfingen

*"This new identity confirms the ambitions of DELFINGEN not only as a leading parts manufacturer for the automotive sector but as a global industrial group, capable of creating value in multiple markets", says Gérald Streit. "This change strengthens our appeal among investors and future talents looking to join us in this adventure.»*

## About Delfingen ([www.delfingengroup.com](http://www.delfingengroup.com))

Delfingen is the world leader in electrical cable protection solutions in very restrictive environments for different types of industries (automotive, robotics, energy, etc.).

A family-owned company, the Group has 3,800 employees and a global presence that ensures proximity to its customers, with 40 offices in 20 countries on four continents: Americas, Europe, Africa and Asia.

DELFINGEN is at the heart of strategic challenges of its markets, including electrification, connectivity, safety and environmental standards.

DELFINGEN is listed on the Euronext Growth Paris market (FR0000054132 - ADEL) and is a member of the MiddleNext association.

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